

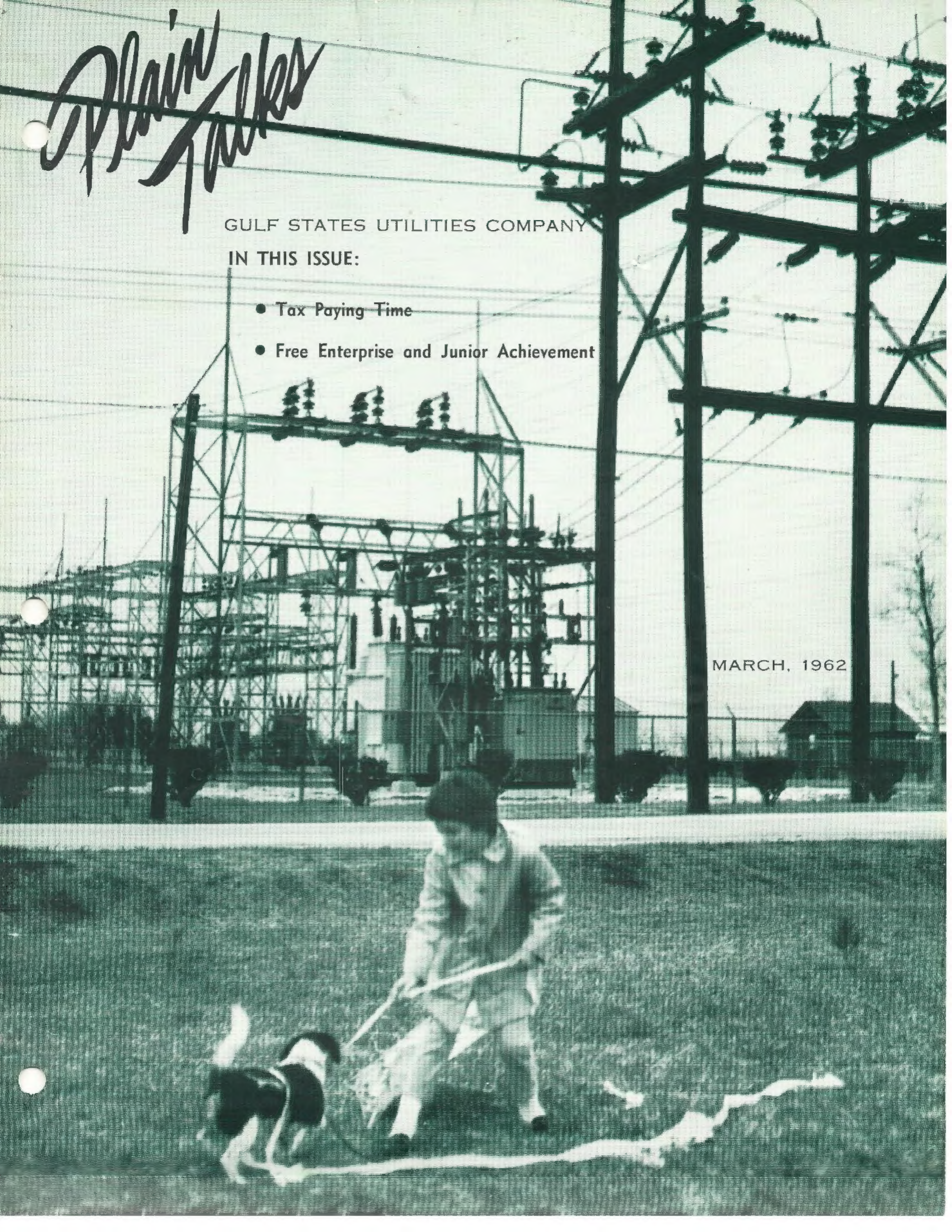
Plain Talk

GULF STATES UTILITIES COMPANY

IN THIS ISSUE:

- Tax Paying Time
- Free Enterprise and Junior Achievement

MARCH, 1962





Plain Talks

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Edith Patterson	Trinity
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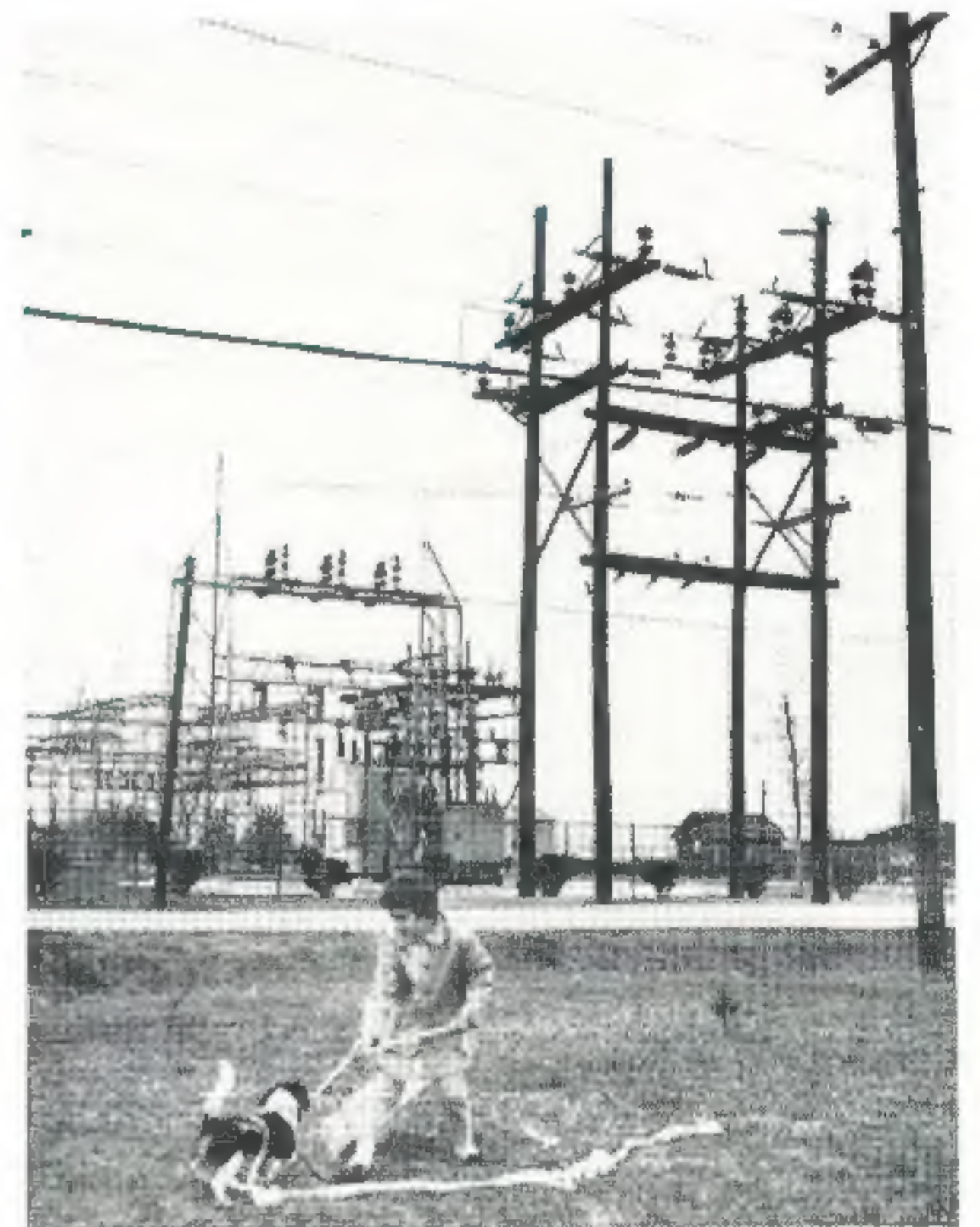
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L. Marshall	Line Department

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OUR COVER

MARCH winds bring . . . kites. And kites and electricity don't mix. This is what Happy is reminding her young mistress, Pamela, nine-year-old daughter of R. J. and Peggy Stout, Beaumont, as she tries to get her kite off the ground near one of our substations. Really Pam knows better than to fly a kite near any electrical installation for R. J. and Peggy are both Gulf Staters, he in Standards and she in Records. They have taught Pam electricity can be a good friend, but when mistreated he can become dangerous. But we want to remind all other children . . . and adults . . . that it's deadly dangerous to fly kites around our high voltage lines or substations.



For Your Information...

Logic And Honesty

EACH year, for 13 years, the Edison Electric Institute has published a booklet entitled "I Want to Know About the Electric Utility Industry". It answers questions which are most frequently asked of the Institute. We send copies to school libraries, newspaper, radio and television news reporters and others, on request.

The 13th and latest issue recently made its appearance. And here are a few of the facts it chronicles — facts which should be of special benefit to those who have been led to believe that tax-paying, investor-financed enterprise is incapable of meeting our soaring demand for electric power, and that government must assume the responsibility.

1. With only 6 per cent of the world's population, the United States produced 37 per cent of the world's electric power in 1960. Our total was more than three times that of the second-ranking nation, Russia.
2. By 1970, the investor-owned utilities will increase their power-producing capacity to 263.2 million kilowatts—almost double the 1960 figure. Investment in new construction will total the incredible figure of \$140 billion from the beginning of 1961 through 1980.
3. Annual investment for plant and equipment by these investor-owned companies is the largest for all industries in the United States.
4. When 1961 ended, 128 electric companies, in cooperation with the Atomic Energy Commission and equipment manufacturers, were participating in one or more of 23 projects aimed at making atomic energy a practical and economic source of power.
5. In 1960, the average residential price of electricity reached an all-time-low — less than

half of what it cost in the depression year of 1935.

6. Taxes paid by the investor-owned utilities came to \$2.3 billion in 1960—tops for all U. S. industries.

So much for this great utility story. Now—who can say, in logic and honesty, that we need tax-dodging, tax-eating, socialized utility systems?

JST

'Just So One of Them Does'

By JESSE HELMS

Raleigh-Durham TV Commentator

WE don't care which party balances the budget—just so one of them does.

We don't care which party calls a halt to the myriad of give-away programs which are nothing more than political footballs—just so one of them does.

We don't care which party honestly sets about a program of tax reduction—just so one of them does.

We don't care which party does something to prevent the further deterioration of the dollar—just so one of them does.

We don't care which party musters up the courage to confess to the people that so-called Federal aid, without Federal controls, is a myth and a delusion—just so one of them does.

We don't care which party first decides to stop playing politics with minority groups for the purpose of getting votes—just so one of them does.

We don't care which party is first to acknowledge that the salvation of this nation lies in a renewed faith in God, and a willingness on the part of all citizens to devote hard work, imagination and personal initiative to preserving our heritage.

These are our beliefs. Whatever label they earn for us—Democrat, Republican, Liberal, Conservative, reactionary, even super-patriot—we cheerfully accept.

(Reprinted courtesy Human Events)



Investor-owned utilities are among largest collectors . . .

Customers Share Growing Taxes

APRIL 16—tax day—reminds us of the cost of supporting our national government's far-flung operations. Of course, we are reminded of taxes every payday when we note the withholding statement and every time we plunk down extra pennies for a purchase in a store.

The taxes we seldom ever think about, however, are the so-called hidden taxes, built right into the basic cost of goods and services we buy. Our Company sells a service, and its only source of revenue is the people who buy that service. Therefore, when our Company is taxed, this tax must be shared by the thousands of customers who pay their bills each month.

Investor-owned utilities are one of the nation's largest tax collectors. Our Company last year paid over \$20,368,000 to more than 300 political divisions and subdivisions ranging from the federal government to school and drainage districts. Included in this number were two states, 45 counties and parishes and nearly 90 cities and towns.

Nearly one-fourth of our Company's income, the largest single expense, goes to 12 taxes. Last year this ranged from \$13,395,000 for federal income tax to the \$1,000 chain store levy imposed by the state of Texas for our limited amount of retail merchandising activities. State, county-parish and city property taxes accounted for the second largest sum—\$3,658,000, an increase of 9 per cent over 1960.

Total taxes charged to income increased last year by \$499,000, or 3 per cent. Estimates for 1962 are that our Company's total tax bill will increase by a whopping \$2,776,000, or 14 per cent, over last year.

This tax question affects all of us. Our Company is ready and willing to pay its fair share, as each of us individually are, to support the governmental structure in this country. At the same time, however, it is only reasonable that our Company, and we be concerned that the tax burden is fair and that the revenues are used for necessary expenses beneficial to all.

Tax Paying A Privilege

A day is approaching that holds significance for all Americans. It is not a holiday, not a day marked by celebrations, flag raising nor time off from work. Still the day is important to all of us. The day, April 16, is tax paying day, deadline for filing our federal income tax returns.

PLAIN TALKS wanted to know how a new American felt about paying his federal income tax. Gerhard Klar, engineer's helper, Building Design Section, System Engineering, Beaumont, and a native of East Germany, was interviewed:

"I think taxes are necessary. In a state like we live in, the main force of free society, you have to have sufficient power to maintain your freedom. America is the center of the free world and every one in the other countries looks toward America with envy or admiration or whatever you want to call it. Every man would like to live in a free society such as this. I think this (paying of taxes) is one

Gerhard Klar came to the United States four and a half years ago. He is a native of Chemnitz, now called Karl Marx-Stadt, an industrial city in East Germany. From the end of World War II until 1947 he was forced to work in an uranium mine near his native city.

In 1947 Gerhard fled through the Iron Curtain into the West and found work as a merchant seaman. He worked on different vessels until 1957 when he entered the United States at Beaumont and took a job with Alco Products here. He joined our Company in Beaumont in December, 1960.



PROUD TO PAY. Gerhard Klar, former refugee from Communist East Germany, sits at his drafting table on the eighth floor of the Main Office Building in Beaumont. Gerhard considers the taxes we pay a small enough price for the freedom we enjoy in America. "Every man would like to live in a free society such as this," he says.

thing we have to do—one thing that is really necessary.

"Mainly, I believe, the money is being used for good purposes. There may be some things with which I don't agree, like the government using our tax money to finance such projects as the TVA. I don't think that the government should take our money to compete with free enterprise. I'm strictly against that. But as for building military power, space power, I'm for that all the way.

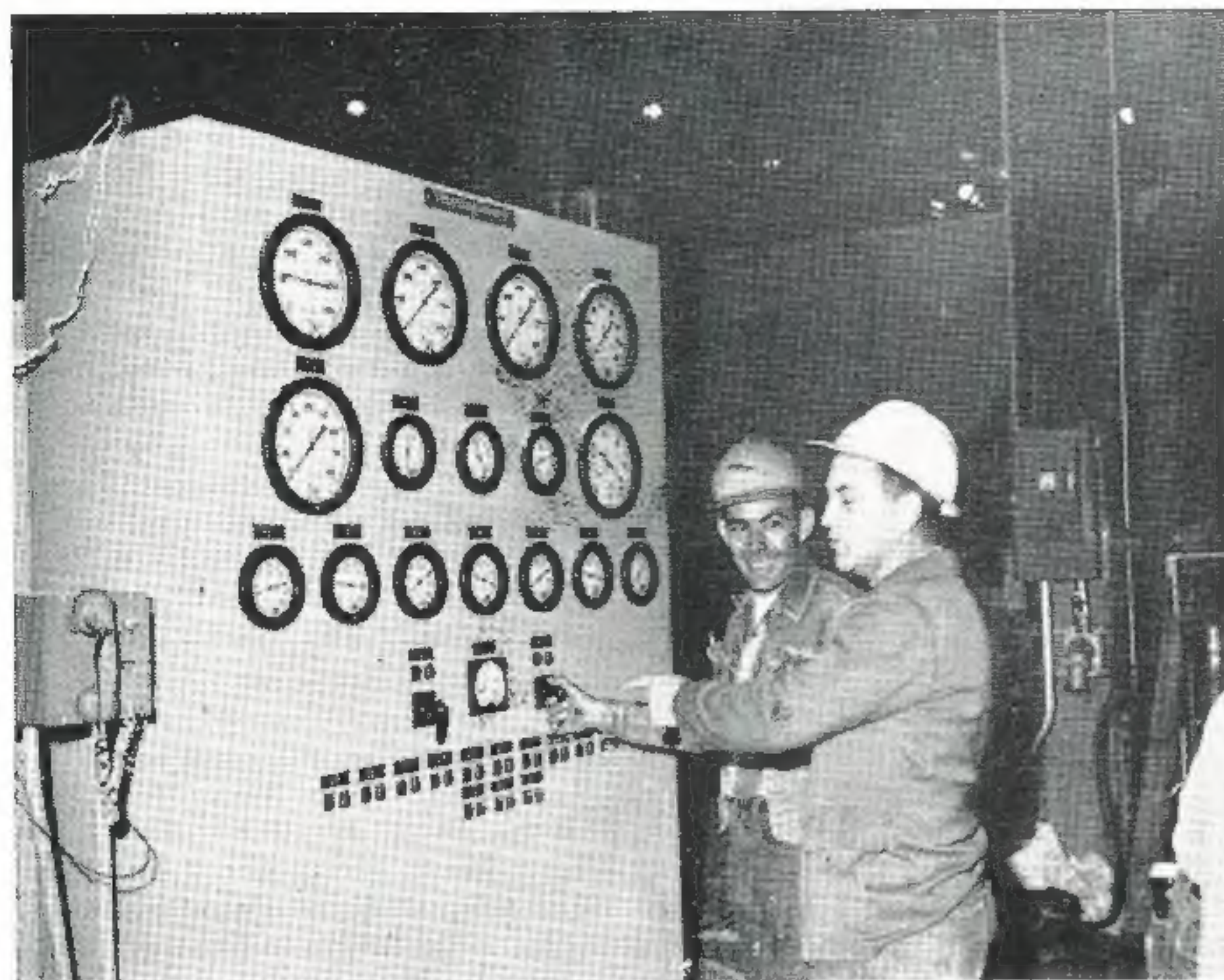
"When I came to this country I was surprised at how low taxes are. I have never griped about high taxes; I feel it a real honor to pay. I was used to much higher taxation at home—even in West Germany the tax is higher than it is here.

"In (Communist) East Germany everybody pays, nobody can complain about being taxed too much—in fact, nobody can complain. In this country, at the end of the year you get a statement showing how much you paid and if you think it was too much you can ask for some of it back. Over there, that is impossible. The people are taxed very heavily, and once it is gone, they never get a chance to get any back. They cannot complain, they can't say anything or do anything about it.

"They never have the right to vote, so they never have the right to say where the money will go. Not like over here, where you vote for a congressman who has a voice in where the money goes. Then if he doesn't do right you can kick him out in the next election."

Unit "On-the-Line" For First Time

By KAY ZUNKER
Reporter
Sabine Power Station



READY TO GO. Buddy Hoffpauir, right, control room foreman, prepares to bring the number one turbine up-to-speed as the unit goes "on-the-line". Mr. Hoffpauir and Claude Douget, left, equipment operator, will make up a typical control room shift crew when the plant is in operation.

SABINE STATION went "on the line" for the first time at 12:37 p.m. on Wednesday, January 31. Since then the unit has been on and off with various pieces of equipment being checked.

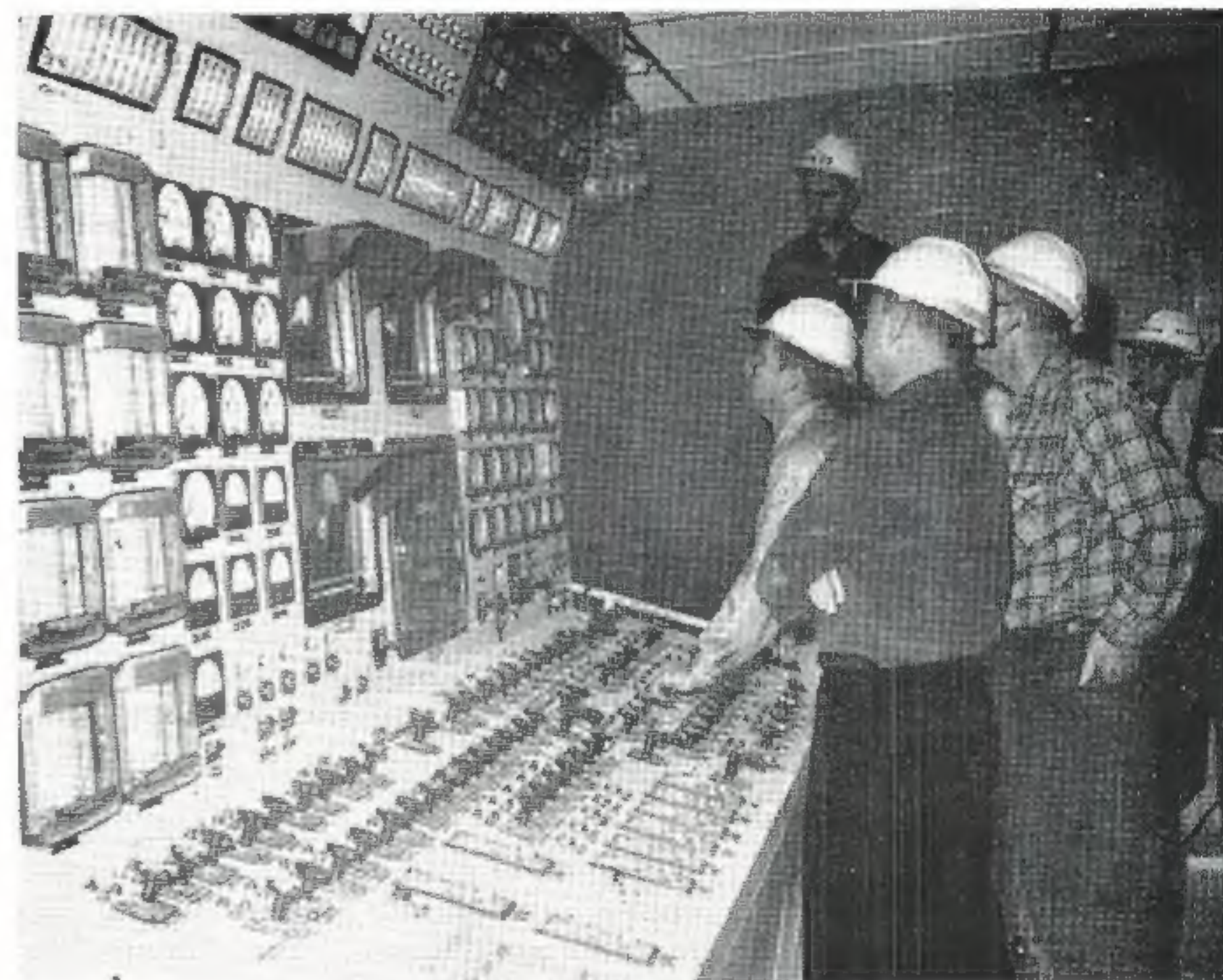
N. F. (Speedy) Black, test supervisor, said that going on the line was like putting up an astronaut. Everytime the unit is shut down for some reason, everything must be checked out again.

All of the plant personnel have worked hard and long hours making it possible to place our astronaut, Reddy Kilowatt, on the line. C. A. Ibach, plant superintendent, and J. T. Graves, operations supervisor, praised the operators highly in their handling of the new equipment.

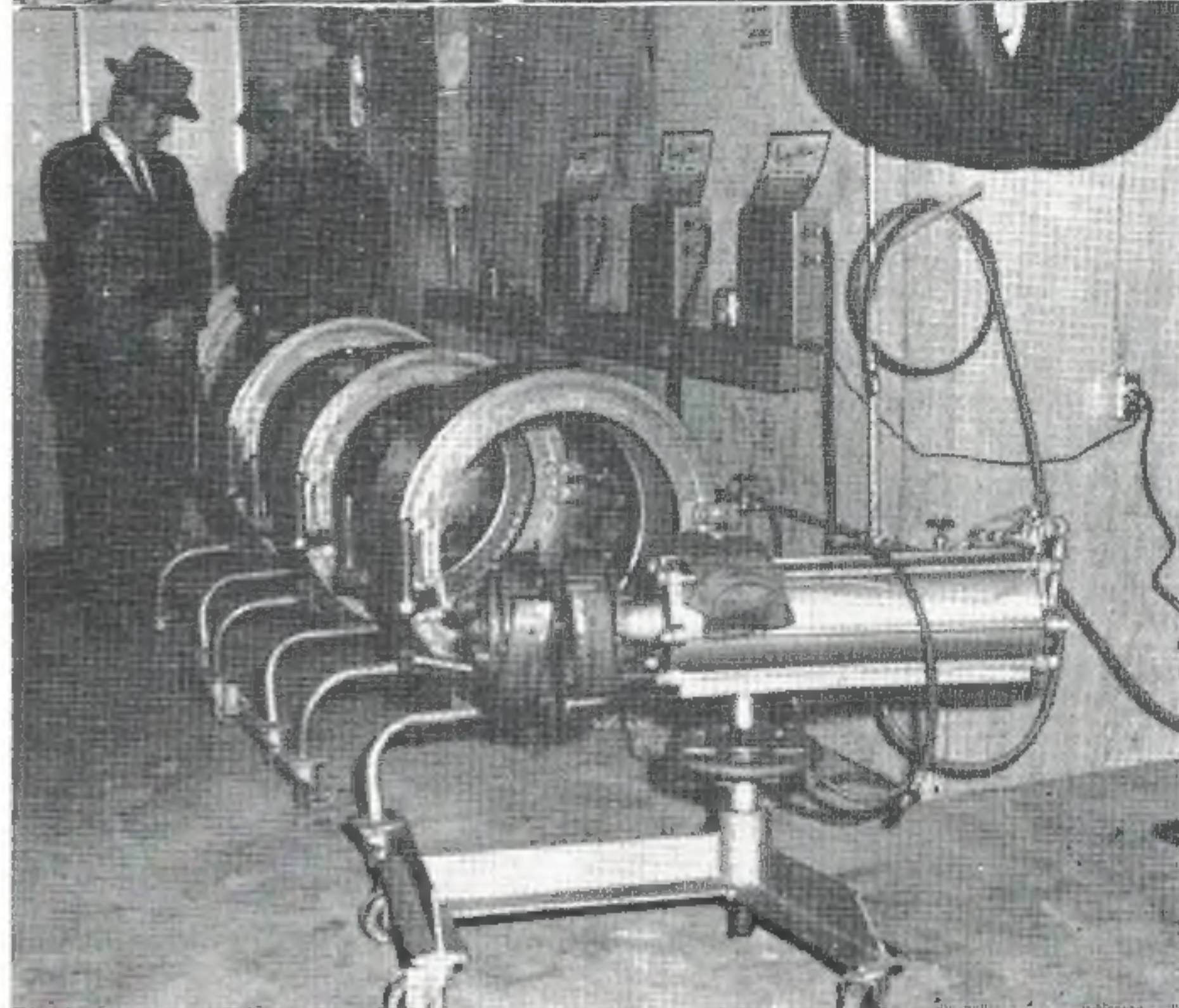
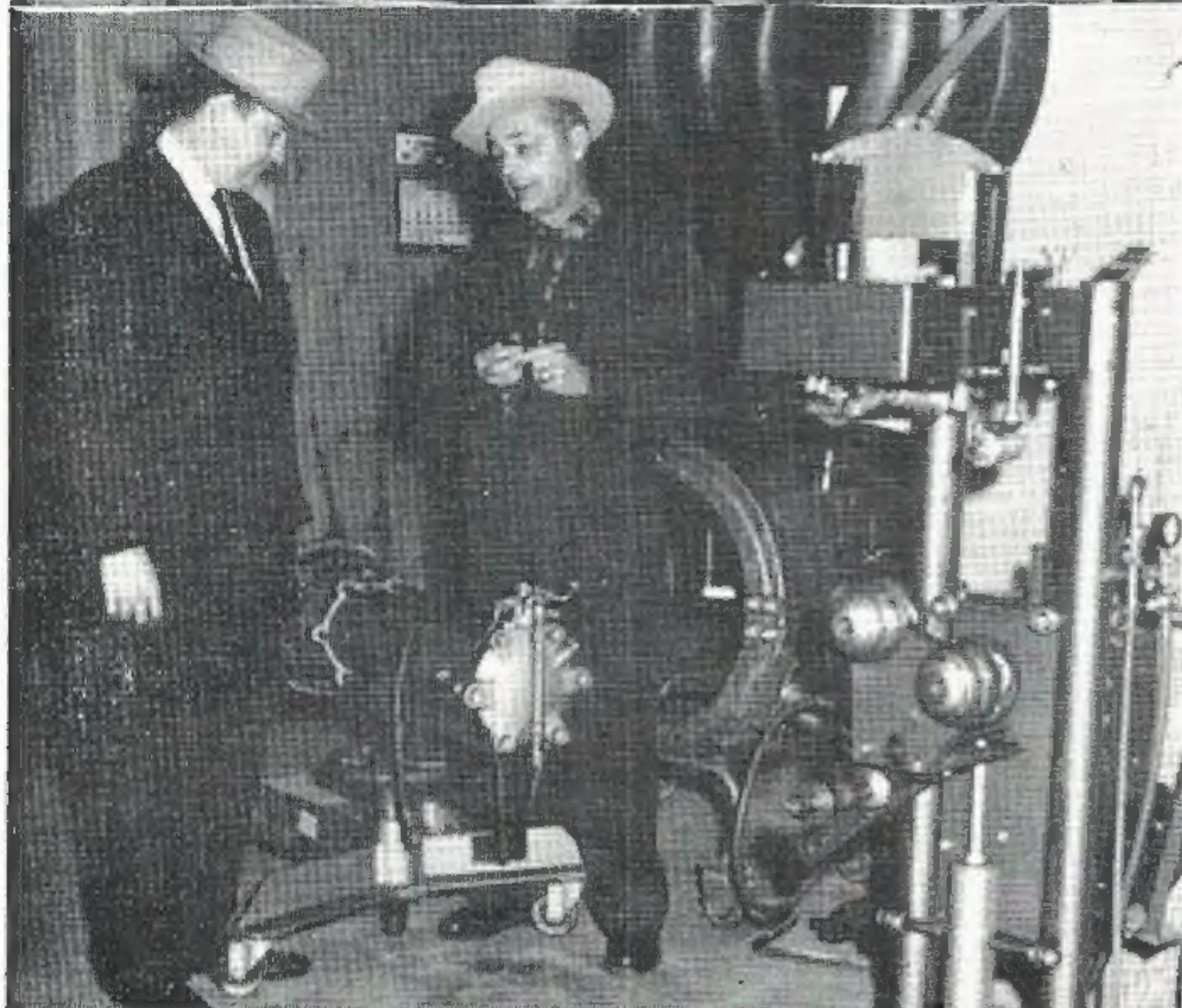
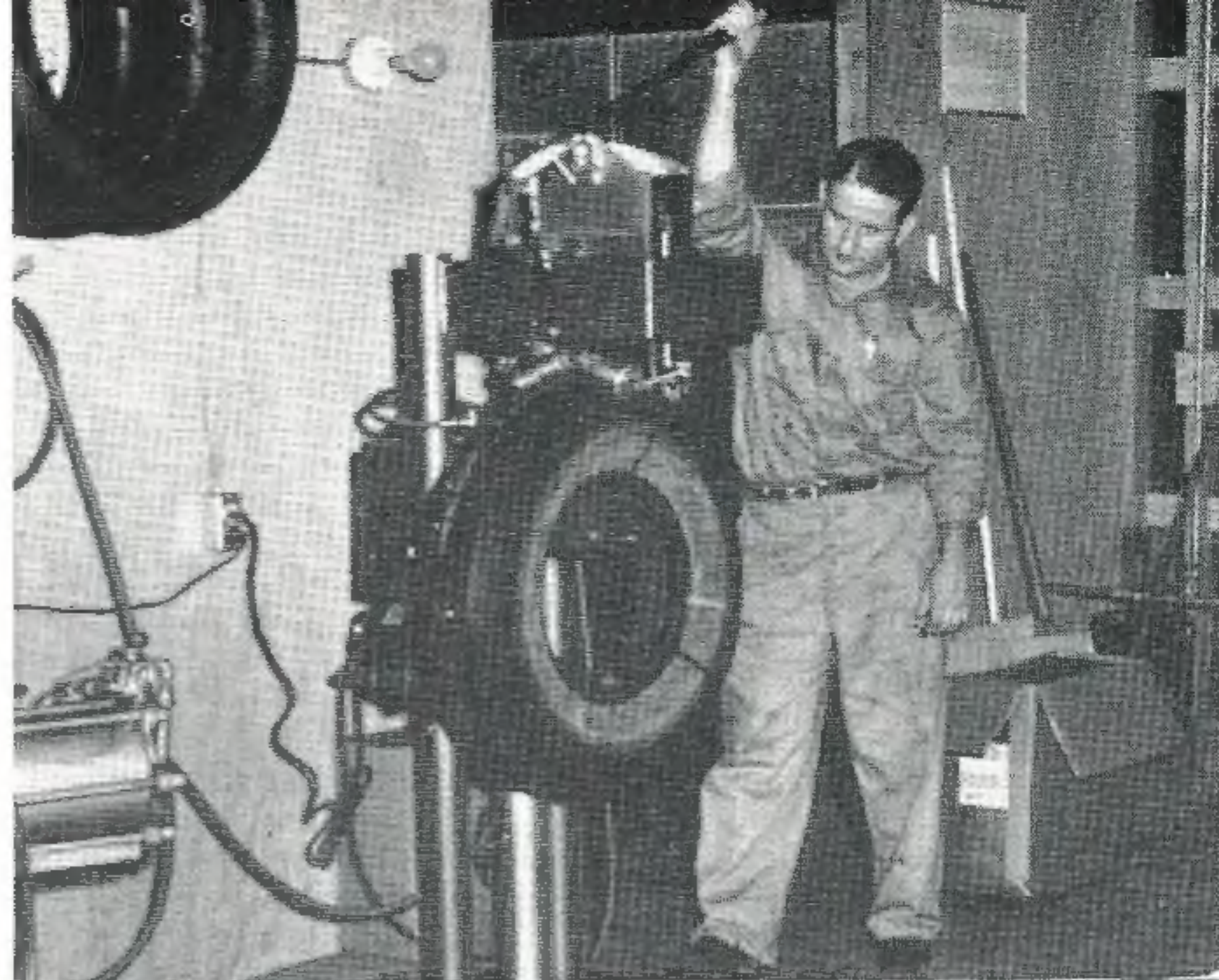
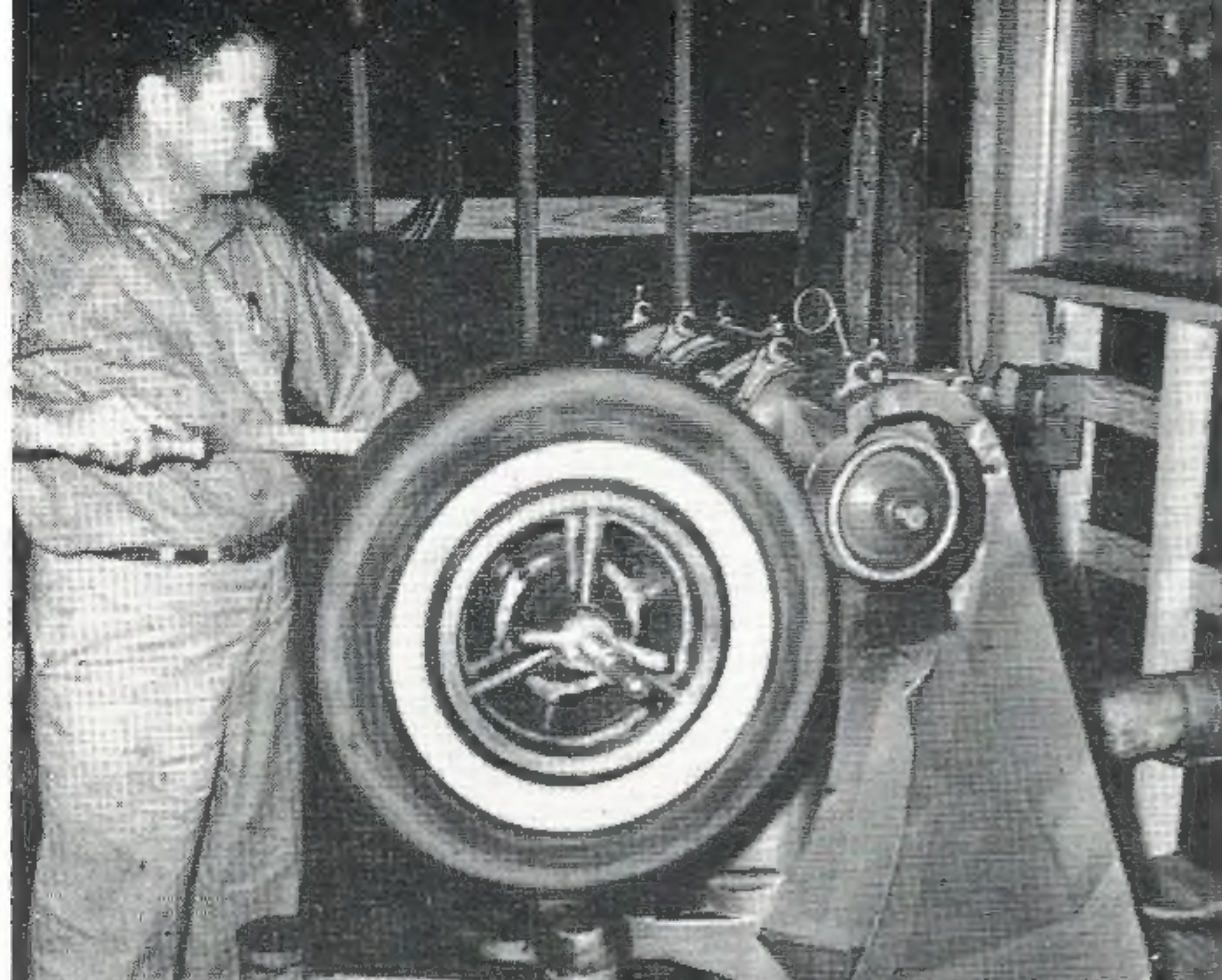
February 8 the generator reached a maximum load of 182,000 Kwh for one hour, which was up to then the highest generator load in the history of our Company. Since that time the load has reached a maximum of 257,500 Kwh on March 6.



VISITING FIREMEN. C. A. Ibach, left, superintendent, conducts a tour of Sabine Station for production personnel: left to right, D. V. Garon, Willow Glen, J. D. Fleming, Louisiana Station, C. H. Watler, Roy S. Nelson Station, all operation supervisors; E. E. Figari, superintendent, Neches; John Warmack, engineer, System Production, Beaumont; Garland Strong, Riverside, and R. W. Haynes, Neches, both operation supervisors; and Charles Lopez, engineer, System Production.



SWITCH ON. All eyes are turned toward Sabine Station's number one control panel as Walter Burris, center, control room foreman, throws the switch putting the unit on-the-line for the first time on January 31. Watching the board are: in background, Charles Gimon, office engineer; in the foreground, J. T. Graves, operations supervisor, Pat Sullivan, consulting engineer, Stone and Webster Engineers, and Bill Wilson, engineer, Production-Construction, Beaumont.



New life added to old tires in Beaumont's . . .

All - Electric Tire Treading Company

ADDING new life to old tires is the business of a new all-electric commercial enterprise opened in Beaumont in December. City Tread and Tire Company, 615 Mariposa, is owned and operated by W. Nathan Gray Jr., who worked for our Company from 1935 to 1941 as a district representative, a job now classified as residential salesman. Mr. Gray left Gulf States to serve in the Navy.

Assisting Mr. Gray is V. L. Smith, who has had 12 years experience in the tire treading industry and is called a treader, or capper.

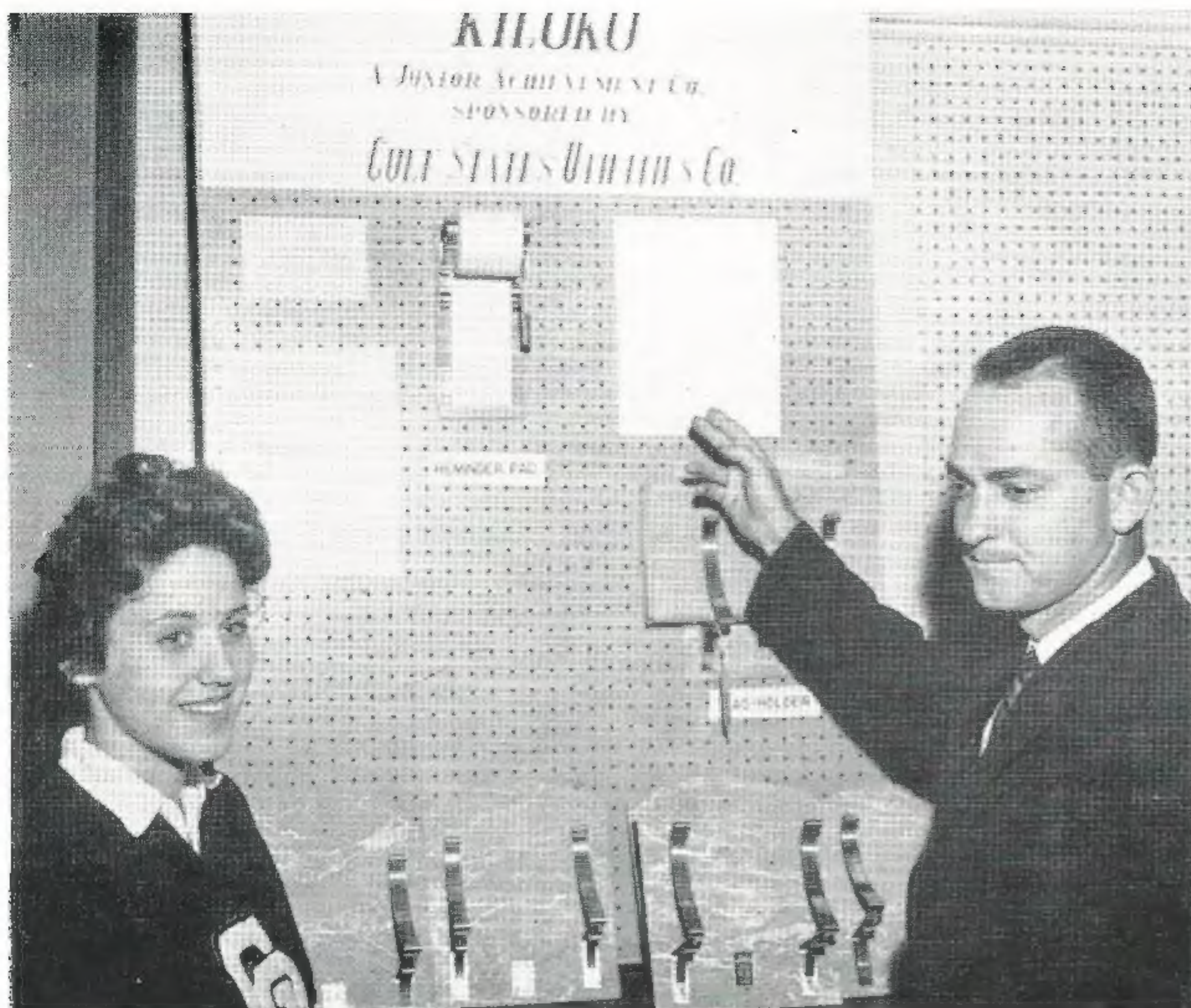
In the upper left picture Mr. Smith is shown operating the buffer. This is the first step in rebuilding a tire. The buffer, driven by a 10 horsepower motor, scraps away all the old rubber to a point just below the tread design, so that the only

old rubber left is on the side walls. If the tire is out-of-round, the condition is corrected during this buffing process.

The treading machine, which Mr. Smith is operating in the upper right picture, applies tread rubber to the tire carcass.

In the lower left picture, Brooks Bishop, left, Beaumont commercial sales representative, and Mr. Gray are discussing the operation of the tire spreader, which stretches the tire so that it can be put into one of the five molds in the shop.

Three of the molds, or matrixes, are shown in lower right picture between Mr. Bishop, Mr. Gray and the tire spreader machine. These molds cook on the new tread rubber for an hour and 10 minutes at 300 degrees, running from 5,800 to 6,300 watts.



CHECKS SALES. Sue Johnson, vice-president of sales for KILOKO, the Junior Achievement company sponsored this year by our Baton Rouge Division, has a winning smile when asked how sales are going. Dave Bourgeois, T&D Engineering, is sales advisor for the group. The JAers manufacture a paper bag holder which they market.

Baton Rouge Division

Sponsors Junior

Achievement . . .

Free Enterprise Program

AGAIN this year, Gulf States has joined other local Baton Rouge business organizations in support of the Junior Achievement program to help further the understanding of our free enterprise system.

High school students are learning the fundamentals of company organization, stock sales, product choice and development, profits, losses, dividends, liquidation, etc. — by operating their own companies.

One of the 20 companies in Baton Rouge Junior Achievement, KILOKO, is sponsored by our Company. Employees serving as adult advisors for the group this year are J. L. Clement, chief advisor; Ben Campo, business advisor; Fred Langlois, production advisor; and Dave Bourgeois, sales advisor. Dick Krouse, a former JA advisor is also assisting the group.

Chief Advisor Clement had this to say about the program: "These young people are not only producing a very worthwhile item, but more important they are learning the meaning of a business enterprise first hand. They are learning that the business that wants to stay in business has to earn a profit."

In order to earn that profit, the board of directors of KILOKO chose to manufacture a paper bag holder as their primary product. The bag holder is produced from a nine by eleven inch piece of masonite with a marble finish. Two three-fourth-inch stainless steel strips are cut, curled and riveted to the masonite to hold paper bags firmly and neatly in place until they are ready for use. Additional items are under consideration and may also be produced at a later date.



A MAN'S JOB? Riveting is usually thought of as man's job. Here Bernadette Gautreaux, Elaine Terrell and Ann Schoonmaker fit right in with Buddy Kalencki in riveting steel straps to masonite.



SAFETY STRESSED. Floyd Langlois, far right, production advisor, supervises the cutting and preparation of materials for the bag holder. Note

the safety glasses the young achiever is wearing. Safety is stressed and has become an important part of training at KILOKO.



THE PRESIDENT. Toni Risley, president of KILOKO, displays the company's product while R. O. Wheeler, manager, Baton Rouge Division, looks over his stock certificate. At left is J. L. Clement, chief advisor.

SUPERVISES SALES. Dick Krouse, advisor, watches Elaine Terrell make a sale to Bill Goff, residential sales supervisor. Mr. Goff spoke before the group on the "Importance of Sales."



THIS IS NOT HOMEWORK. It's real business. Barbara Parr, secretary of KILOKO, and Tommy Moak, treasurer, are guided in their work on the company's books by Ben Campo, business advisor.



Over 100 See New Equipment Designs at 1962 ...

Action Lighting Program

NEW designs of lighting equipment for commercial, industrial and residential indoor use were demonstrated at the 1962 Action Lighting Program held at the Mont Leon Banquet Hall in Beaumont in February.

Nine lighting equipment manufacturers in conjunction with the Beaumont office of Graybar Electric Company presented the program to over 100 men of the electrical industry, including architects, consulting engineers, contractors, industrial and Gulf States personnel.

Lynn Haley, Graybar manager, opened the program, pointing out that a lighting modernization project in Beaumont offers a \$6 million market. This would mean, he said, bringing present installations up to the current mini-

mum levels of the Illuminating Engineering Society.

Manufacturers' representatives then presented to the group their company's latest lighting equipment. Most representatives stressed ease of maintenance and long service life at an economical price.

The lighting fixtures were mounted on display boards which gave the group an opportunity to inspect the products more closely after the program. Outside at the entrance to the hall a display of outdoor lighting equipment was also on exhibit.

Manufacturers represented were Thomas Industries (Benjamin and Moe Divisions), General Electric Company, Jefferson Electric Company, Keystone Electric Manufacturing Company, Lite-



DISCUSS LIGHTING PROBLEMS. Bob Geidel, Thomas Industries representative, and Dick Landry, lighting sales promotion supervisor, Beaumont, talk over some points presented at the 1962 Action Lighting Program last month.

craft Manufacturing Company, Mold-cast Manufacturing Company, Sterner Industries, Wakefield, and Widelite Corporation.

Similar lighting programs were also held in Baton Rouge and Lake Charles in February.



LIGHTING GROUP. Architects, consulting engineers, contractors, and Company sales personnel were among the 100 men who attended the 1962 Action Lighting Program in Beaumont in February.



STRONGMAN ACT? No, Ed Drummond, Graybar representative, Beaumont, is showing how easy it is to erect a new lighting structure during the outdoor lighting demonstration.

Personnel Changes Announced by System Accounting

FOUR personnel changes were recently made by the Treasury Department in Beaumont. Ralph Ellis has been transferred from supervisor, Financial Reports Section, to administrative assistant and John Scott has been transferred from administrative assistant to supervisor, Financial Reports Section.

Ted Meinscher, former supervisor of Machine Accounting, has been named supervisor of Data Processing. Jim Ingraham has been transferred from supervisor of Machine Accounting-Billing to administrative assistant, Systems and Procedures.

Ralph Ellis

Mr. Ellis began working for our Company in 1937 as a bill deliverer in Beaumont. Later that year he became a utility clerk and progressed through various positions to become a senior accounting clerk by May, 1949.



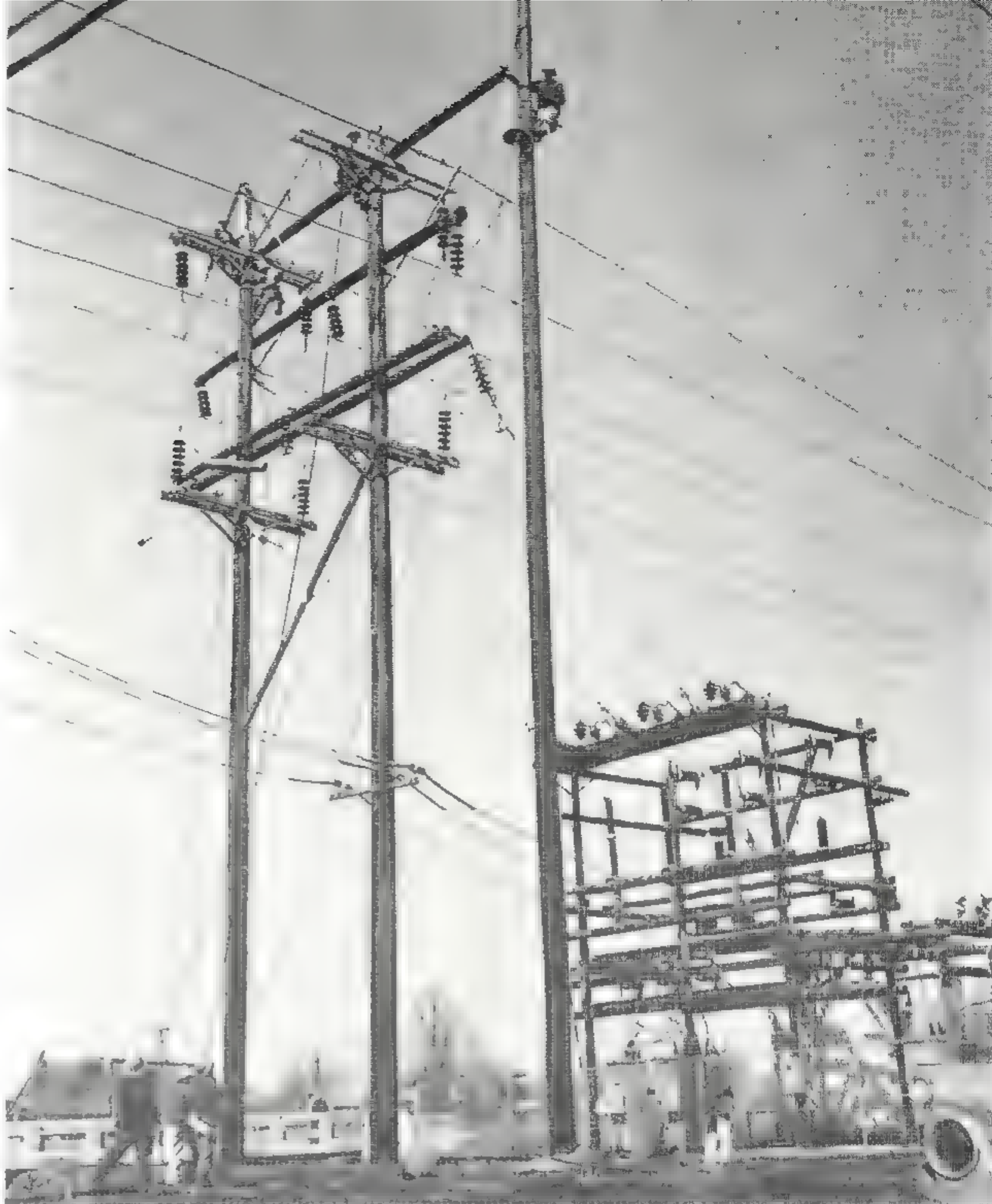
In June, 1949, he was made a junior accountant. Mr. Ellis became a senior accountant in 1957 and in February, 1960, was named section supervisor of the Financial Section, General Accounting Section.

John Scott

Mr. Scott, a native of Ireland, joined our Company in November, 1954, as an accounting clerk in General Accounting. In April, 1955, he was promoted to confidential records clerk and was made administrative assistant in Payroll in May, 1958.

Ted Meinscher

A native of Beaumont, Mr. Meinscher



DOING A DIFFICULT JOB. The line crew of C. P. "Red" Jordan, right, line foreman, Orange, are changing out the spar arms on this structure. The crew is replacing the 18-year-old arms with new Hughes blank arms. Since this is a junction pole where a substation taps, it was too risky to lower the arms down the original structure. The crew had to slide the 30-foot arms onto a temporary pole from which they were lowered. Crew members are left to right, on the ground, L. E. Roberts, truck driver, C. H. Nugent, and F. J. Shute, helpers, and Mr. Jordan; on the pole, left to right, O. F. Pevoto, Glen McGuire, B. J. Stott and H. L. Stagner, linemen first class.

attended Lamar Junior College. He joined Gulf States in 1950 as an accounting clerk in the Beaumont General Accounting Department. He became a clerk in the Stores Department later that year, and an accounting clerk in 1952.



In 1953 he left our Company for duty with the Army, returning in 1955 as an accounting clerk in the IBM Department. In 1957 Mr. Meinscher became accountant and in 1958 was named assistant supervisor of the Billing Department. He was promoted to supervisor of Machine Accounting in September, 1960.

Jim Ingraham

Mr. Ingraham joined our Company in 1955 as an accounting clerk in the Beaumont General Accounting Department. In May, 1956, he was promoted to senior accounting clerk and was transferred to Systems and Procedures in 1957 and promoted to junior accountant.



Mr. Ingraham is a native of Yonkers, New York and served four years in the Navy. He holds a bachelor of business administration degree from Lamar Tech.



THRIFT PLAN

DURING February, the Trustee purchased 1,613 shares of Common stock for a total cost of \$63,874.35 or an average cost of \$39.59972102 per share. Also purchases were made of 66 shares of \$4.40 Preferred stock. These cost a total of \$6,245.26 or an average of \$94.6251516 per share.

The Trustee deposited \$13,865.02 with the Savings Department of The First Security National Bank of Beaumont.

Purchases made during February covered employee deductions and Company contributions through January.



BEFORE AND AFTER. At the left is how Joe Bondurant, engineer, Beaumont T&D, looked a year ago when he took his annual physical and joined the "red circle with three stars" club. At the time he weighed 206½ pounds and was classified as overweight. At the right is how Joe looked when he took this year's physical—41 pounds lighter. "I didn't take any fad diets or go on a crash diet," Joe said. "I just applied a little muscle power and pushed myself away from the table. It took me about three months to lose my excess baggage."

Home Service Advisor Added To LC Sales

MRS. JOAN CARTER has joined our Company as home service advisor in the Lake Charles District.

A 1951 graduate of LSU, Mrs. Carter holds the bachelor of science degree of home economics in business. She was formerly assistant to the dietician at St. Patrick's Hospital in Lake Charles.

She is the wife of A. J. Carter, registered architect with the firm of John Gabriel and Associates, architects, in Lake Charles. The Carters have two children, Jay, 8, and Melody, 5. They have lived in Lake Charles for the past four years.

Mrs. Carter is a member of the American Association of University Women, alum group of Chi Omega

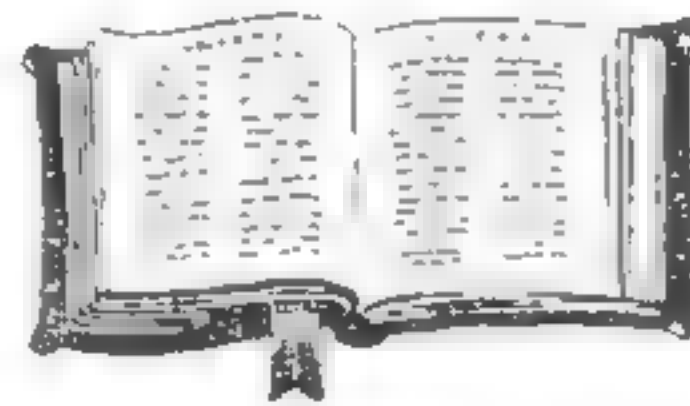


Mrs. Carter

sorority, Lake Charles Petticoat Squadron, St. Cecilia's Guild of the Episcopal Church of the Good Shepard and a member of the Dolby Elementary School PTA.

BIBLE - BREAK

a monthly column



By Ruby Lee Adams

WOMEN of the Bible are the subjects of these studies which we believe that you will enjoy. Through modern eyes, with historic background, we would seek to visualize certain types and individuals as recorded in biblical history, legend, song and story.

We find that they are not the women who represent the Bible, but those women of Scripture who are types of female qualities represented in all times. Some of them have been revered as saints; others have been acknowledged as sinners; some of them have been called 'wise women,' others have been examples of sinful foolishness. A few of these

women bore large share in political and religious crises; the majority of them were home-makers, sometimes in nomadic tents, sometimes in walled cities.

To the Hebrew writers, woman was often difficult to interpret; even to our day she is sometimes called 'an unsolved riddle.' Much of the difficulty arises from the effort to differentiate too strongly the two sexes. While it is true that 'male and female created He them,' yet humanity, with its mixed good and evil, with its contradictions and varied aspirations, is the basic quality of men and women alike.

The soul of the woman is the necessary compliment of the soul of man. Humanity could never hope for the best results until both sexes were equally represented.

For a true civilization the feminine and masculine elements in humanity must be in balance. Whatever degrades man of necessity degrades woman; whatever elevates woman of necessity elevates man. If it were possible to suspend either of these great forces for a few minutes, we should have material chaos.

THIRTY YEAR

SERVICE AWARDS



J. Q. Barrick
Gas
Baton Rouge

TWENTY YEAR



B. L. Campo, Jr.
Treasury
Baton Rouge



W. W. Due
Distribution
Beaumont



W. L. Milton
Distribution
Baton Rouge



W. P. Murray
Production
Beaumont



J. M. Myers
Production
Lake Charles



A. L. Whitson, Jr.
Production
Beaumont



A. J. Johnson
Treasury
Orange

TEN YEAR



T. J. Dinkins
Distribution
Cleveland



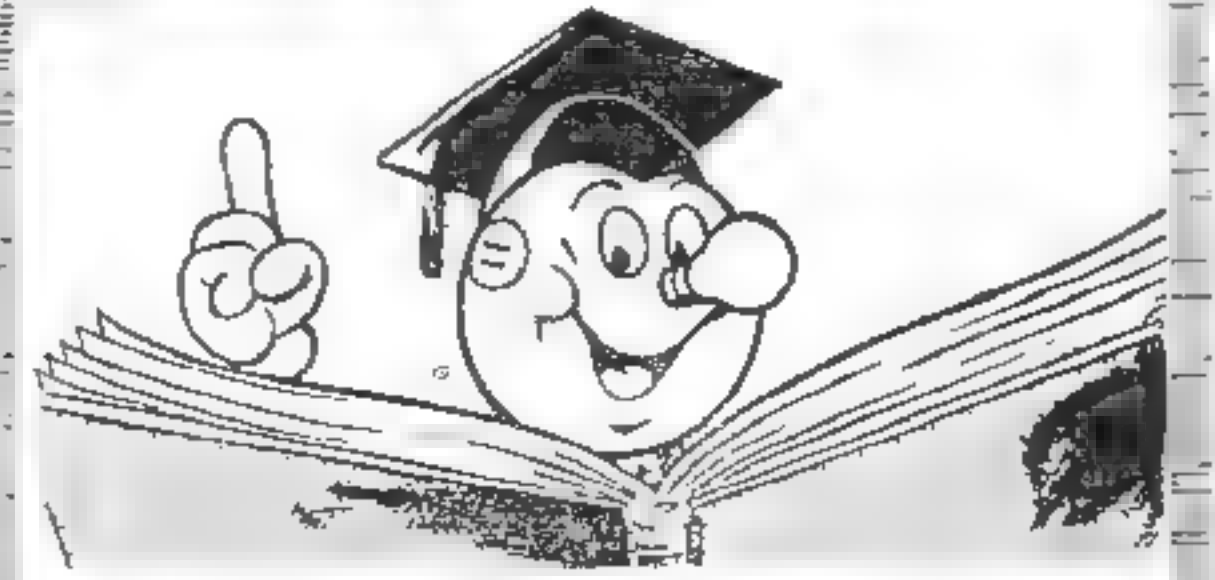
F. A. LeMire
Treasury
Beaumont



J. A. Pittman
Distribution
Woodville



T. R. Whiddon, Jr.
Personnel
Beaumont



Reddy's Kollege of Kilowatt Knowledge

1. The United States is first among the nations of the world in the development of electricity from atomic sources and the contributions of investor-owned electric companies have gone largely unrecognized. There are now six nuclear power plants in operation in this country. How many of these are being operated by electric companies?
a. 5; b. 6; c. 1; d. 3
2. Last year the investor-owned utility industry announced plans for an \$8 billion, 10-year program to strengthen and expand their nation-wide network of transmission lines. At year's end its investment in plant and equipment had reached a total of \$49 billion. Of this how much was spent in 1961?
a. \$5.3 million; b. \$3.48 billion; c. \$7 billion; d. \$14.6 million
3. During the last 25 years while the consumer price index has increased by 116%, the average price of residential kilowatt-hour has decreased by:
a. 4%; b. 13%; c. 29%; d. 48%
4. Reports show that the industry's output and capacity in plant and equipment have over a long-term period been increasing at a rate of about how many times as great as the growth in the economy as a whole?
a. 2½; b. 5; c. 2; d. 1½
5. Electricity is the only product in the world that is ordered, made and delivered in a split second. How fast does electricity travel?
a. 100 miles per second; b. speed of light; c. 55,000 miles per second; d. 37,000 miles per second.

(Answers on Page 12)



WHAT HAPPENED HERE? Bill Heaner, Claims Department, center, and Floyd Smith, operating superintendent, right, discuss smashed distribution pole just north of the intersection of Pearl and Long in Beaumont one cold morning recently. Looking on is J. E. Lamar, helper T&D. A truck traveling down Pearl, a one-way street into downtown Beaumont, clipped the pole high on the left side, tearing out the middle section which appears as the right-hand leg of an upside-down Y. The butt of the pole, left leg of the Y, is still in the ground while the top is partially held up by lines.

LONGER LASTING FOR FASTER SPENDING

Dollar bills are lasting longer these days for three reasons, according to banking institutions: 1) Wider use of credit cards does away with the need for folding money; 2) Increased use of checking accounts; 3) Stronger paper for folding money.

Yes, they're longer lasting but faster spending.

ON YOUR OWN

When you ain't got no education, you just gotta use your brains.

Terse Verse

Why it is when I work all day
With no time out for talk or play,
My Boss is always faraway?
But every time I stop to chat
There's Mr. Bossman with his hat.
It isn't often that I shirk;
Why can't he come when I'm at work?

SWEET RESIGNATION

Little old lady to income tax clerk:
"I do hope you'll give my money to
some nice country."

MOSS-LESS

A bachelor is a rolling stone that
has gathered no boss.

Answers To Killowatt Kollege

(Questions on Page 11)

1. a. 5—Electric companies are operating five of them. As far as we know there are more nuclear power plants in the United States than any other nation in the world.
2. b. \$3.48 billion—And the industry continued to rank first in the nation in total taxes paid. The 1961 tax bill was about \$2.45 billion.
3. d. 48%—Because of the sliding-scale nature of electric company rates and because of the increased use of electricity, the average price of each kilowatthour has been decreasing.
4. a. $2\frac{1}{2}$ times—Between 1962 and 1970—according to the electric industry's projections—it will be necessary to install more than 125 million kilowatts of new generating capacity and 100 thousand miles of additional transmission lines.
5. b. Speed of light—Or $7\frac{1}{2}$ times around the world in one second.

(Sources for these answers will be furnished upon request.)

LET'S READ OUR MAIL

Dear Mr. Nelson:

On behalf of the many loyal LSU alumni in this area, I want to express our appreciation to Gulf States for being a sponsor of the Tiger football broadcasts this past season. In addition to providing personal enjoyment, the broadcasts are one of the most effective means of maintaining active alumni.

We hope you will continue to make the football broadcasts available to us.

Sincerely,
E. O. Wilkins, Jr.
Vice-President
Sabine-Neches Area
Alumni Association

COMMERCIAL SALESMEN OF-THE-MONTH FOR JANUARY



FRANK ROBINSON
Cleveland



P. W. BAKER
Port Arthur



J. L. CLEMENT
Baton Rouge



H. H. REED
Jennings



FRED TENHOLDER
Beaumont

SAFETY FOOL

Husband: "Well, dear, I've just had my life insured for \$50,000!"

Wife: "That's nice. Now I won't have to keep telling you to be careful every place you go."

TALK ABOUT THE LAND OF opportunity! Do you realize that every child born in America today has \$432 owed it by other countries?

What this country needs are dirtier fingernails and cleaner minds.

—Will Rogers

WATT?

Judge: "Give your name, occupation and the charge against you."

Prisoner: "My name is Sparks. I'm an electrician, and the charge is battery."

Judge (to jailer): "All right, boys, put him in a dry cell."

Prisoner: "This is a terrible shock."

"You can't really blame the average taxpayer for feeling that he is his brother's keeper."—Robert T. Bramson, Menville (Ia.) Record.

The Safest Place? On The Job

NEXT time you're at a meeting or luncheon, ask your neighbor this question:

"Where's the safest place for workers to be—at home, in a car, in a public place or on the job?"

It's a safe wager that mighty few will have the right answer.

Today, American working men and women are safest when they are at their jobs. The startling facts come from the Insurance Information Institute, which has a solid business reason for coming up with correct figures.

—Clifton, Ariz., Copper Era.

"About April 15 each year, we find we owe our success to Uncle Sam."—John L. Teets, Richwood (W. Va.) Nicholas Republican.



FOOD FOR THOUGHT. Jimmie Grimes, left, and Delbert Keenon, center, prepare stacks of punched cards that will be fed into the new 1620 Engineering Computer. The computer digests the coded information on the cards and using this store of knowledge is able to solve complex and time-consuming mathematical problems in a relatively short period. Lannis Tynes is observing the control console of the computer. The computer is employed mainly for load flow studies, which are used as an aid in analyzing transmission problems to determine correct placement and usage of lines and equipment. However, any mathematical problem an engineer may have can be programmed and solved with the computer. All three men above are in Engineering Planning.

Scores Co-op Lobby for Potomac Stand

SUPREME Court Justice William O. Douglas attacked the rural cooperatives in a speech before the Daughters of the American Revolution for supporting the construction of a dam on the Potomac River. The co-ops "will inherit the wrath of our people" if they succeed in obtaining the dam, he said. "It is reckless and irresponsible for selfish groups who have a dollar to gain, to make their profits through destroying the Potomac," Justice Douglas said. The co-ops want the dam built so they can get preferential rates, Douglas said, even though, "there is no shortage of power in the Potomac Basin. Private power companies have an overload capacity of about 200,000 kilowatts," he said. The dam would "cost the public about \$1,540,000 annually," Douglas declared. "If the powerful lobby of the rural co-ops" have their way," he said, "it will inundate some of our loveliest valley and river bottom lands in the area and substitute for their beauty the stinking banks of a muddy reservoir. All this for the greedy ends of lobbyists who pretend to march under the banner of conservation and recreation."

P.I.P News Highlights

APPOINTMENT SCHEDULE WITH TIME LIMITS

Auto salesman	10 sec.
Life insurance agent	5 sec.
All other salesmen	2 sec.
Friends' calls	2 min.
Friends' calls when busy	1 min.
Friends inviting me to eat	2½ hrs.
Friends to talk fishing, hunting	3 hrs. 45 min.
Friends with new jokes	20 min.
Those wishing to pay old bills	all day

Think before you act. It prevents many costly mistakes, makes your work more interesting, less tedious, and is the surest way to success.

About the time a man is cured of swearing, it's time to make up another income tax report.

H. E. Conerly

To Retire

HERMAN E. CONERLY, foreman, Gas, Baton Rouge, will retire April 1 after 32 years of service with our Company.

Mr. Conerly came to work as a pipe-fitter in Baton Rouge on May 24, 1927, in the Gas Department. He has spent his entire length of service in Baton Rouge. In July, 1934, he was promoted to maintenance service foreman, and has since served as foreman in various sections of the Gas Department.

A native of Kentwood, Louisiana, he attended school in Sunnyhill, Louisiana. Prior to coming to work for our Com-

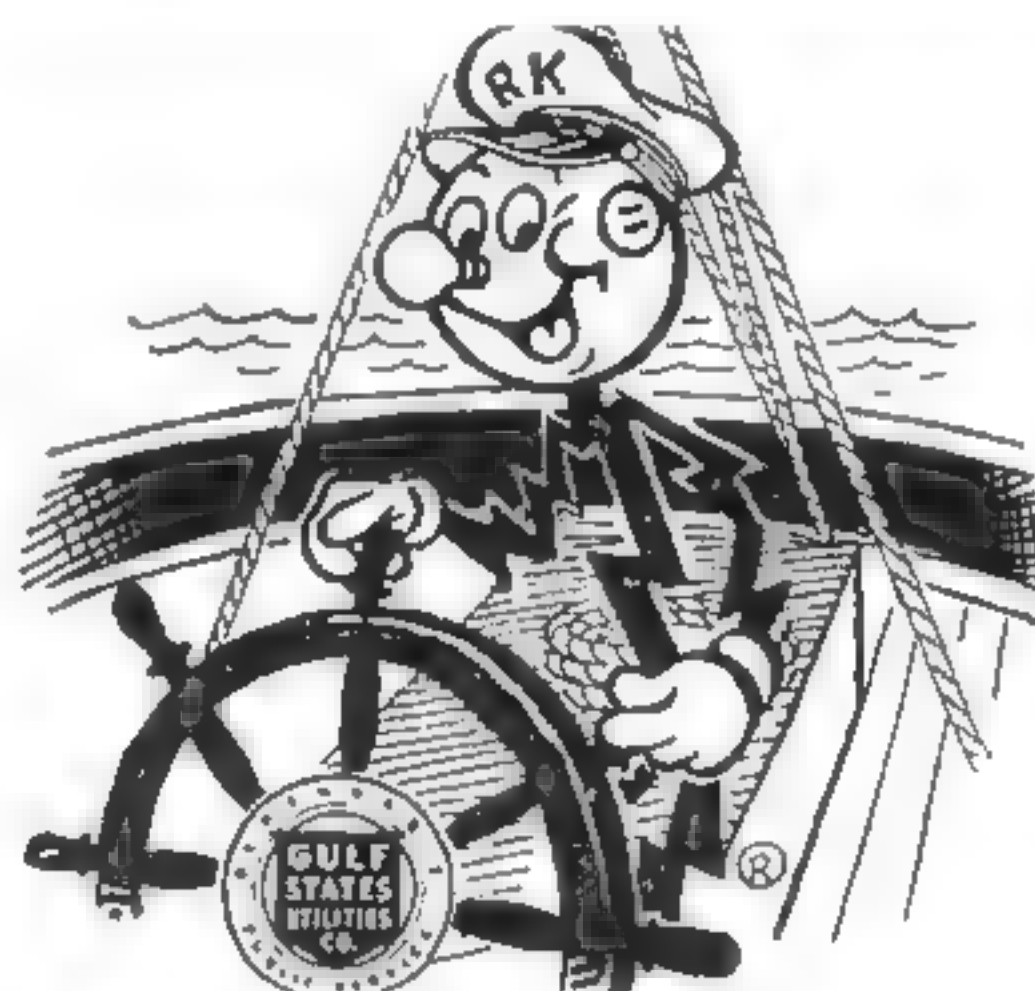


H. E. Conerly

pany, he was employed in railroad, sulphur and petroleum industries.

Welcome Aboard

NEW EMPLOYEES DECEMBER



Elsie L. Whiddon
Robert B. Todd
Ronald P. Becker
Vera G. Theriot
Ann R. Barnes
Sheila L. Foster
Sandra Dunagan
Kay E. Prestridge
Leonard Nunez
Catherine L. McKnight
Georgia L. Meredith
Evonne E. Cain
Kenneth T. Webb
Dennis L. Forston
Sandra F. Guillory
Floyd D. Stark, Sr.
Opal M. Williams
Loretta M. Girouard
Jim T. Griggs
Cecile E. Conners
Jane M. Hoyt
Virginia M. Guy
Madge N. Courtney
Margaret S. Crouse
Stanley S. Lucky
Lawrence L. Vaughan, Jr.
Palmer T. Savoy
Sylvia W. Carter
Dewey L. Gauthier
Maureen R. Harris

Beaumont	DeptClerk—T&D
Beaumont	Helper—Eng
Beaumont	Helper—Eng
Beaumont	Steno—Rate
Beaumont	Clerk—Purchasing
Beaumont	DeptClerk—Steno
Beaumont	Steno—Steno
Beaumont	Steno—Cr&Col
Beaumont	Meter Reader
Beaumont	Clerk—SysBillRec
Beaumont	Key Punch Oper
Beaumont	Clerk—GenAcctg
Beaumont	Account—Jr—GenAcctg
Orange	S/Sta Oper
Orange	DeptClerk—T&D
Calvert	Helper—T&D
Huntsville	Local Office Clerk
Port Arthur	Clerk—CustAcctg
Baton Rouge	OperHelper—LaSta
Baton Rouge	DeptClerk—Gas
Baton Rouge	DeptClerk—T&D
Baton Rouge	Clerk—CustAcctg
Baton Rouge	Clerk—CustAcctg
Baton Rouge	Clerk—CustAcctg
Baton Rouge	GenClerk—Cr&Col
Baton Rouge	StoreroomAsst
Lake Charles	Helper—T&D
Lake Charles	HomeServAdv —Jr
Lafayette	Helper—T&D
Sulphur	Local Office Clerk



Jim Robinson

To Retire April 1

JIM ROBINSON, Orange Accounting Department, will retire April 1 after more than 39 years of service with our Company.

A native of Franklin, Louisiana, he first came to work in the Water Department of the Orange Light and Water Company, one of our predecessor companies. After Gulf States purchased Orange Light and Water in 1925 he was made a janitor and later also worked several years as a car washer.

Alvin Jones Retires

ALVIN JONES, storeroom porter in Beaumont, retired March 1 after more than 16 years of service with our Company.

He first came to work for Gulf States in December, 1945, as a porter in Beaumont. He is a native of Brenham, Texas, and attended school there. Before coming to work for our Company he held several jobs as a laborer.



SEAT BELTS PROVE WORTH AGAIN. This Company car was declared a total loss after colliding with a public vehicle at Highway 365 and LaBelle Road in Beaumont on the morning of February 23. The Gulf States car swerved in an attempt to avoid the collision and hit the public vehicle, which had run through a stop sign, in the left rear door, spun completely around and landed backwards in a ditch. Both

cars were traveling at a moderate rate of speed. James E. Mahlmann, engineering assistant, was driving the Company car with J. Roy Peckham Jr., senior engineering assistant, as a passenger. Both men are in Beaumont T&D. There were two occupants in the public vehicle. Observers at the scene said there is no doubt that the seat belts both Company men were wearing prevented serious bodily injury to them.



Floyd A. Crow
Helen C. Clifton
Eddie L. Pool
Dolores T. Douglas
Calvin Stephens
Toler D. Smith
Herman W. Sharp
Carolyn J. St. Amant
S. H. L. Chamberlain
George R. Hayes
Rayford Bertrand
Corinne L. Hanley

Beaumont
Beaumont
Port Arthur
Port Arthur
Baton Rouge
Baton Rouge
Baton Rouge
Baton Rouge
Lake Charles
Lake Charles
Lafayette
Lafayette

TestTech2/C—Neches
Steno—Exec—Operations
Lineman 2/C
Floor Saleslady—Sr
TestTech1/C—W/Glen
Serviceman1/C—Gas
Garage Mech 2/C
Home Service Advisor—Sr
TurbineOper—RSN
Lineman 2/C
Apprentice—T&D
Home Service Advisor

THE FLIGHT OF JOHN GLENN

Listen my children and you shall
hear

Of the space ride made in Febru-
ary, this year.

John Glenn was the man who
took part in the race

That put the United States ahead
in space.

In his capsule called Friendship
Seven

John Glenn made his ride on into
heaven

He was preceded by Shepard and
Grissom too

But only straight up these two
men flew.

He left launch pad 14 in a cloud
of smoke

Went up one hundred miles then
through the atmosphere broke.

He made three orbits in the
Friendship Seven

Then he came back out of his
heaven.

Yuri Gagarin and Gherman Titov
too

In a capsule around the earth
first flew

But our astronaut Lt. Col. John
Glenn

Orbited the earth determined to
win.

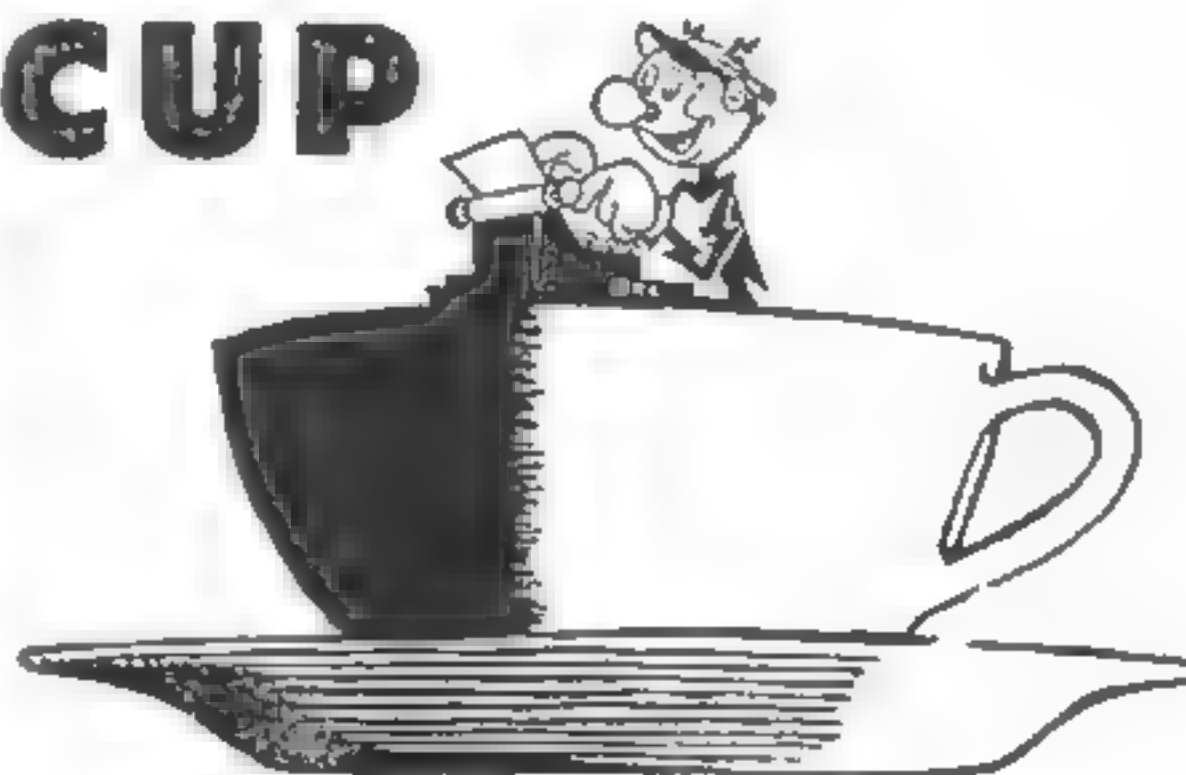
—By David Donaldson
14-year-old son of
L. F. Donaldson
Service Supervisor,
Baton Rouge T&D



NAVY RETIREMENT. Keene Franklin, district serviceman, Trinity, center, was honored on his retirement from the U. S. Navy Reserve last month. Mr. Franklin, training officer of the Reserve Unit at Huntsville which achieved number one standing for its proficiency in radio

work and electronics, was presented with a barometer by his fellow officers. Present at the retirement ceremonies were Mabelene Dobbins, local office clerk, Trinity, and Raymond T. Wright, district superintendent, Huntsville. (photo by c. c. springfield)

over the COFFEE CUP



recovered before the others, proved to be "Mother's Little Helper" by doing a lot of little things for ailing Mom and Dad. Don is employed in Appliance Repair, Port Arthur.

—By Jo Anne Landry



CONGRATULATIONS: Jean Stanley, IBM Key punch, became the bride of Donald Humphrey, February 17, in the Timberland Church of Christ at Lufkin. After a wedding trip to Vicksburg, Mississippi, the couple now make their home at 985 Ave. D, Beaumont. Lynda Pittman became the bride of Jimmy Strait, March 9, in the South Park Church of Christ. After a short wedding trip, the couple will make their home in Ratliff, Oklahoma, where Mr. Strait will assume his ministerial duties.

Linda Haynes, IBM Key punch, and her husband, LaRue, purchased a home with an acre and a half tract of land. Another GSUer has a "dream come true!"

Clara Lackey and husband, Nelson, had as weekend guests, Jeannette Davidson, a former Billing employee,

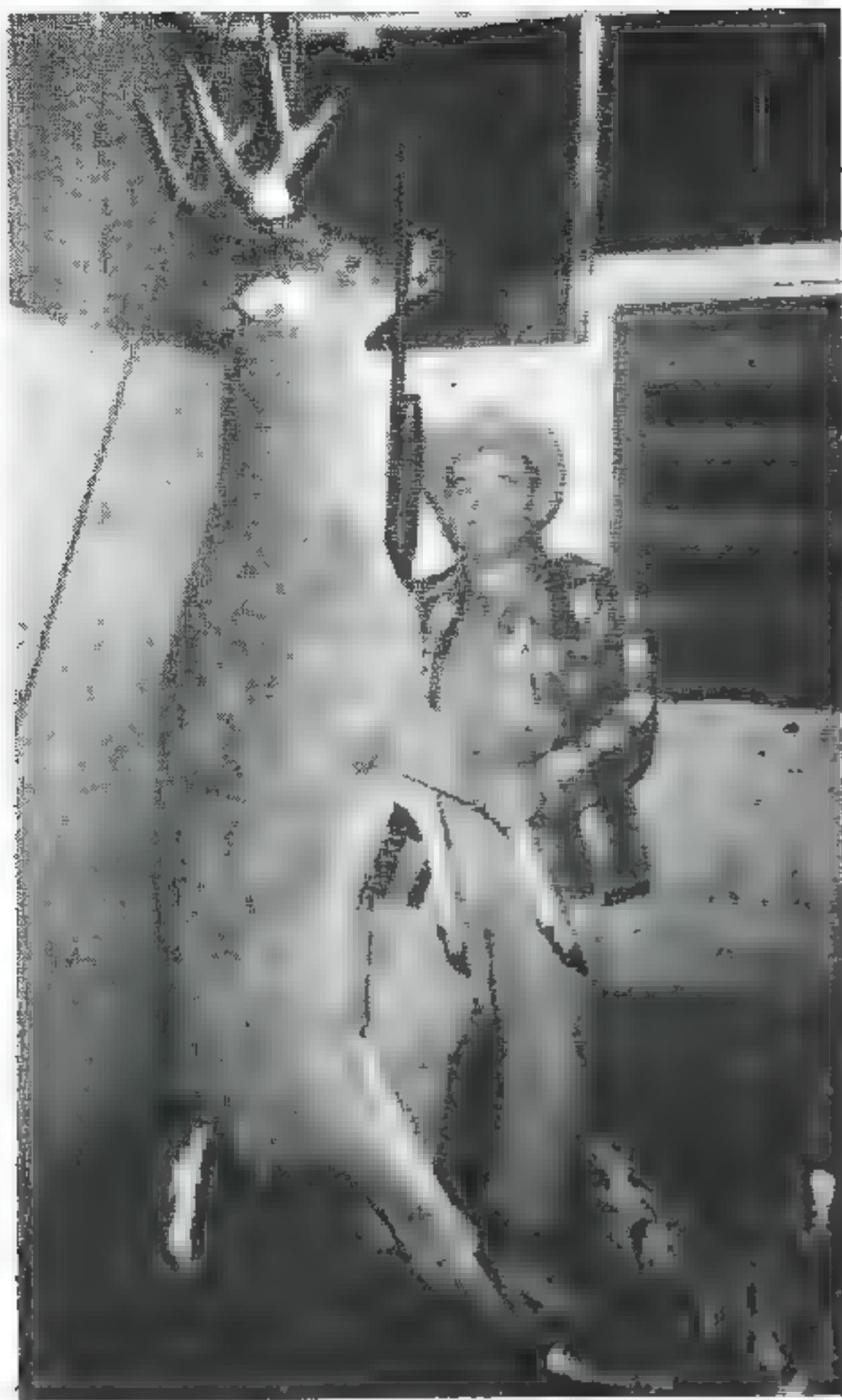


MRS. ERA PUCKETT, wife of Dan Puckett, Appliance Repair, Port Arthur, is recuperating nicely after having been hospitalized for a short time in St. Mary's Hospital in Port Arthur.

The Don Ramsey family has been getting over a siege of the virus. Difficulties arose when all four Ramseys became ill at one time, but little three-year-old Danny came to the rescue. Little brother David went to stay with relatives, but Danny, who



"Bless all of you!"



GOOD HUNTING. D. G. Clement, Denham Springs Line, killed this eight-point buck during December at Deer Park, Concordia Parish, Louisiana. The buck dressed out at 20 pounds and had a 20-inch "point-spread."

her husband, Gary, and two children. The Davidsons now make their home in San Augustine, Texas.

Glenda Milner, her son, Stanley, and her mother spent the weekend of February 24 in Shreveport with relatives. Several of the young people attended the stock car races at Princeton Hill-top Arena on Sunday afternoon. Maxine Glenn has been enjoying weekends sight-seeing in New Orleans, where her husband is working.

Other weekend trips were made by Margaret Landry, who visited relatives and celebrated Mardi Gras in Houma, and Sally Dowden who weekendened with friends in Waco.

Billing said farewell to Mary Collins on February 19, and Lynda Pittman on March 8.

—By Glenda Milner

THE Engineering Department, Beaumont, welcomes a new employee, Lanny W. Latil, engineering helper in the Relay and Communication Section.

—By Nadine Hester

ORANGE

ONLY two Orange employees were brave enough to take a chance on Texas weather for February vacations, Bernard Stott, Line, and Alice Pell, Accounting. Both spent their vacations at home.

Orange has a traveling home service advisor, Harriet Babin. Harriet journeyed to Conroe twice to make arrangements for a laundry workshop for the Home Demonstration Club. She held the workshop on February 13. That wasn't enough for one month. She also attended the Texas Home Economics Association meeting in Dallas, February 16-17, at the Adolphus Hotel. Attending the meeting also were Leonora O'Neal, director, Home Services, Beaumont, and Becky Jones, home service advisor, Port Arthur.

Stanley LeBouef, section head, Engineering, was recently reappointed for a two year term to the Orange City Planning Commission. This will make five years he has served on the commission.

New homeowners in Orange include Mollie Matthews and Bobby Parish, both in Accounting.

Orange employee's Wye Delta Recreation Association is getting bigger

and better each year. Saturday morning work sessions are again under way. Employees are working to get the grounds and facilities in good condition for summer. Several new members have been added, including employees from Sabine Power Station.

Our newest employee is Sandra Guillory, departmental clerk, Engineering. Sandra knew several Gulf Staters when employed, but her new friends want to join in extending a welcome also.

—By Davie Carpenter

SABINE STATION

IN spite of the long hours of work involved in starting up the new Sabine Station unit, a number of employees have built or purchased new homes. Tom Berryhill, Morris Sanderfer, A. V. Leverett, Earl Garner and J. T. Graves have purchased new homes in the Orange area. Rain delayed the building progress but did not stop J. H. Derr Jr. from moving into his lovely new home the end of December. Mrs. Derr is still conducting tours. Of course it is all electric.

In addition, some Sabine employees



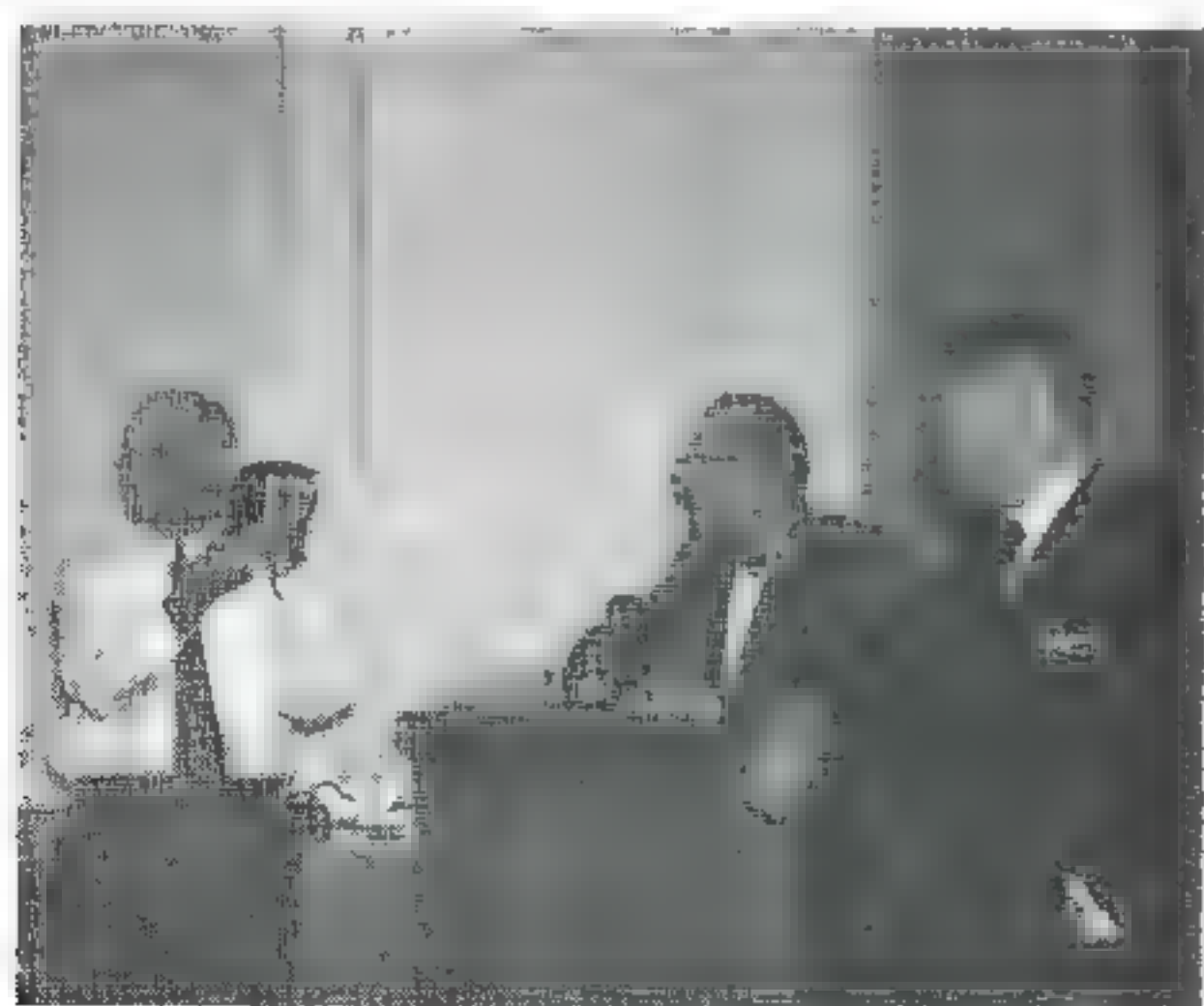
SORRY TO SEE YOU GO?? When Jim Richardson was transferred from Lafayette to Navasota Division as industrial engineer in January he was "surprised" by his "friends" in Lafayette with a big "send-off." When he returned to clean up his desk prior to leaving these were just some of the notes he found in his office.



BR RESERVIST WINS AWARD. Ray A. Jackson, a lineman in Baton Rouge and now a corporal with Baton Rouge's 4009th U. S. Army Garrison unit at Fort Polk, receives the top two awards in his graduation class at the Fort Polk Non-Commissioned Officers Academy from General Powell, Continental Army commander. Ray received the Commendation Medal and the Commandant's Award, presented by Major General Harley B. West, commandant, Fort Polk. Upon completion of the course, Ray was assigned to the NCO Academy as a tactical (leadership) instructor.

are taking an active interest in the community. **C. A. Ibach**, plant superintendent, is a member of the Orange Chamber of Commerce and Mr. Derr is a member of the Wesley Methodist Church Finance Committee. Mr. and Mrs. Sandefer and **Mr. and Mrs. Wisner Boudreaux** attended the Orange United Fund Banquet. Mr. Sandefer and Mr. Boudreaux were co-chairmen for the United Fund drive at Sabine Station.

Sabine has welcomed five employees



RETIREMENT PARTY. Jimmy Behrens, Baton Rouge Credit Department, shows wallet presented to him on his last day with our Company. Mr. Behrens retired February 1 after 37 years of service and bought a home in Clinton, Louisiana. Others shown during the presentation are center, Allen L. Sides, supervisor of credit and collections, and Richard O. Wheeler, Baton Rouge Division manager.

who are new with our Company. **Larry Gurney** is working with Mr. Sandefer and **Jim Mullin** of the electrical section. Larry, his wife **Jewel** and son **Larry Lane** are from Baton Rouge. **Ralph Havard** joined the Test Department and is working with Mr. **Berryhill** and **C. E. Martin**.

Clayton Tuttle joined the mechanical section and is working with **Ezra Gordon** and **Tony Garcia**. Clayton and his wife **Gwen** have a daughter, **Janet Elaine**, and a son, **David Joe**. The newest operator on the "dog watch" is **Kay Zunker**. She does the typing and filing in her spare time. Her husband, **Jerry**, is an attorney in Orange.

Congratulations to Mr. Boudreaux, who was promoted from auxiliary operator to turbine operator. He and his wife **Peachy** have a little girl by the name of **Karen**.

—By Kay Zunker



MYRNA LANDRY, employee in our Port Allen office, became the

bride of **Edward Hargrove Jr.** on February 3. The wedding took place in St. John the Evangelist Catholic Church in Plaquemine, Louisiana. Congratulations, Myrna, and best wishes.

—By Nancy Hoehn

RECEIVES DEGREE. **George Simon-eaux**, engineering assistant, Baton Rouge Gas, was graduated from Louisiana State University at the close of the fall semester with a bachelor of science degree.

The Baton Rouge Gas extends best wishes to **Billie Morrison** who left the Company the later part of December to join her husband in Texas. **Freda Hoyt** is replacing Billie. (Freda will be PLAIN TALKS reporter for the Gas Department.) And in turn **Cecile Conners**, a new employee, is replacing Freda as department clerk.

Dennis A. Bourg, **Albert J. Weimer**, **Mark A. Couvillon**, metermen, and **Marvin L. Day**, engineering assistant, reported they thoroughly enjoyed the three days they spent in Beaumont attending the Employee Development Program.

Mrs. Ferdinand J. Bello, wife of F. J. Bello, meter shop foreman, is reportedly doing very well after her recent operation. Also **Mrs. J. C. Spengler**, wife of J. C. Spengler, superintendent, Gas, is doing very well after a recent operation. And **Allen W. Carpenter**, meterman, is home recuperating from a recent operation. Our best wishes to him for a speedy recovery.

—By Freda Hoyt



GETTING READY FOR THE SHOW. **Charlene Cannon** helps her brother, **Lee**, train his lamb, **Mac**, for the Annual Livestock Show at the Sulphur High School Rodeo Grounds. Charlene and Lee are the children of **Burton C. Cannon**, control operations foreman, Roy S. Nelson Station.



STATIONED IN GERMANY. Pfc. Marshall C. Cannon, son of Mr. and Mrs. Burton C. Cannon, Roy S. Nelson Station, is presently stationed in Baumholder, Germany. Marshall is expected home on leave in June.

EVERYONE at Louisiana Station enjoyed having the switchboard operators from downtown visit us and tour the plant with Lovette Young as their guide.

The office group enjoyed a visit from Patsy Hood, a former office departmental clerk, who is now a housewife and mother of a beautiful daughter, Helen, 15-months-old.

We are very happy to welcome a new employee to Louisiana Station. Larry E. Beasley of Baker, Louisiana, has joined us as an operator's helper. He was born in Texas, but graduated from Baker High School. Nice to have you, Larry.

—By Gayle Miller



THE Annual Safety Dinner for employees of Roy S. Nelson and Riverside Stations was held at the Chateau Charles Restaurant January 31. Frank Jones, safety director, Beaumont, presented an interesting program which included a film on "Atomic Fall-out." Leana Schatzle, wife of Joe Schatzle, test technician, won the door

prize which was a beautiful centerpiece made up of three dozen carnations.

Charlene and Lee Cannon, children of Mr. and Mrs. Burton C. Cannon, Nelson Station, were winners at the Annual Livestock Show held in Sulphur High School Rodeo Grounds on February 3. Seventeen-year-old Charlene, president of Sulphur High 4-H Club, won a first place on a heavyweight Southdown lamb, two seconds on two Hereford steers, a first on a Jersey cow, a first in the annual chicken style show and fourth in beef showmanship. Ten-year-old Lee won a first on a heavyweight Southdown lamb and a second on a Hereford steer.

—By Dora Ann Aguiard

LAFAYETTE

MRS. SABRY GUIDRY, wife of retired Baton Rouge employee, Sabry Guidry, is recuperating nicely after undergoing surgery recently in an Abbeville hospital. The Guidrys now make their home in Abbeville.

Last month was a "back-to-school" month for a number of Lafayetteers. Ray Robin and Bernard Wiltz, Appliance Repair, attended the New Employees Information Program in Beaumont. Also attending were Joe Olivier, Meter, and Peter Gallet, Line.

E. R. Raushenberg, general line foreman, attended the Supervisors Development Program at LSU. Lester Lalonde, Meter, attended a meter school held in New Iberia, Louisiana.

J. K. Powell, service foreman, journeyed to Beaumont for the Service Foreman's Meeting on February 13-14.

N. P. "Nat" Broussard, substation operator, recently became the proud owner of a new Mercury.

Lafayette welcomed a new employee last month. He is Howard Guidry, who hails from Abbeville. He is working in the Line Department.

Denis Dugas, Engineering, attended the horse races in New Orleans recently. He has never mentioned how much he won or lost.

—By Cynthia Trahan



BOWLING TOURNEY AWARDS. These awards were presented winners of the Jennings Third Annual City Tournament held at the Derrick Bowling Lanes on February 24-25. Rodney Ringue, right, meter reader, Jennings, was chairman of the tournament committee. At the left is Richard Hebert, owner of Lynn's Drug Store, Jennings. Rodney is very active in bowling events in Jennings and is interested in getting a Gulf States Utilities Traveling League started with all the bowling teams in Beaumont, Port Arthur, Lake Charles, Baton Rouge, Lafayette, and any other city which may be interested. If interested in starting a league contact Rodney at the Jennings Office.

GROWING with Gulf Staters



"I CAN'T BELIEVE ELECTRIC HEAT WILL DO ALL THAT!" Gary Lynn, is the six-month-old son of Mr. and Mrs. J. L. Kelly, Port Arthur Meter.



CHOSEN BEAUTY QUEEN. Connie, 12-year-old daughter of Mr. and Mrs. Robert Dawson, Baton Rouge Gas Service, was chosen beauty queen of the seventh grade at Baton Rouge Junior High School on January 26.



Mr. and Mrs. E. C. Martin, Sabine Station, on the birth of their son, **John G.**, on December 12.

Mr. and Mrs. Charles Gimon, station engineer, Sabine Station, on the November 18 birth of a son, **Charles Allen**.

Mr. and Mrs. Thomas Berryhill, Sabine Station, parents of a daughter, **Karen Colette**, born on December 23.

Mr. and Mrs. Pete Guelfi, Production Department, Beaumont, on the birth of their first grandson, **Michael Floyd Miller**, January 21 at Schumpert Hospital, Shreveport, where his parents **Lt. and Mrs. Don R. Miller**, are stationed with the Air Force. Mrs. Miller is the former **Sarah Guelfi** who worked in Beaumont T&D for three summers. Lt. Miller, a Tulane law graduate, is in the legal department at Barksdale Air Force Base.

Mr. and Mrs. Lanny W. Latil, Beaumont Engineering, on the birth of their first child, **Lisa Renee**, on February 5.

Gene and Teddy Laningham, engineer, Roy S. Nelson Station, on the birth of their second child, a son, **Emory Dee**, February 2, in Memorial Hospital, Lake Charles.

Mr. and Mrs. Raphael W. Roy, Gas Service, Baton Rouge, on the birth of their son, **Raphael Eric**, January 29.

Mr. and Mrs. Elton Parker, repairman, Louisiana Station, on the birth of their fifth child and first son, **Vernon**, on February 8.

Mr. and Mrs. Oledon Romero, Lafayette, on the birth of their fourth child and fourth son, **Manning Lewis**, February 10.

Mr. and Mrs. Eugene Sarver, Lafayette, on the birth of their fourth child and first son, **James William**, February 17.



WINS SCOUTER'S AWARD. F. S. Roby, engineer, System Relay, Beaumont, received the Scout-er's Key and four year service star on February 22 at the Blue and Gold Banquet of Cub Scout Pack 17 at Beaumont's French Elementary School. Mr. Roby has been assistant cubmaster and advancement chairman for the pack since 1958.

gulf staters in the news

Floyd R. Smith, Beaumont Division operating superintendent, is attending the Advanced Management Program at Harvard University Graduate School of Business Administration. The 13-week course will end May 17.

Leonora O'Neal, home service director, Beaumont, was named chairman of the 1963 nominating committee of the Texas Home Economics Association at a meeting in Dallas last month.

Goree Matthews, local superintendent, Calvert, will represent Calvert as a member of the Service Unit Committee for the Salvation Army. This is a new operation for the Salvation Army in Robertson County, and will make emergency Salvation Army service available through committee members.

SYMPATHY TO:

Harvey R. Johnson, supervisor, T&D, Jennings, on the death of his mother, February 9, in Lake Charles.

ARTIFICIAL RESPIRATION

“Mouth - To - Mouth Method”

WHEN breathing stops due to electric shock, drowning, gas asphyxiation begin immediately. If foreign matter visible in mouth, wipe out first and then begin:



1. Victim on back—tilt head back to achieve a straight neck.

2. On adult, place thumb in mouth, fingers on outside of lower jaw. Pull jaw forward. On small children, jut jaw forward by pushing at angles of jaw just below ears.

3. Open your mouth wide. On adult, place firmly over victim's mouth and your thumb. Your free hand pinches nose shut. On small children, place your mouth over victim's mouth and nose.

4. Blow forcibly into adults (gently into children) until chest movement seen. Then stop. Repeat cycle 12 times per minute for adults—20 times for children.

IF RESISTANCE TO BLOWING EFFORT (BLOCKED AIR PASSAGE) FIRST TRY REPOSITIONING HEAD AND JAW.



IF STILL BLOCKED, THEN —

On adult, turn victim on side and give several sharp blows between shoulder blades. Clean mouth, reposition head and try again.



On small child, hold upside down by feet or face down over arm. Give several sharp pats between shoulder blades. Clean mouth, reposition head and try again.

If vomiting occurs—turn head to side—clean mouth — try again. Always check with a medical doctor.

**LEARN
FIRST AID**

March is Red Cross month,
support
your local chapter,
American Red Cross

**LEARN
FIRST AID**

WHAT DO YOU SAY TO A KID WHO CAN'T WALK?

For her, learning to walk is hard, hard work. Sometimes she cries.

Usually you can josh her along. But words don't always help. So you love her—until she gets her fight back. Then she's ready to try again.

Love is one of three things that help a crippled child walk. The other two are *skill* and *money*.

We've found people with love and skill to give, like the Easter Seal therapist in the picture.

We're looking to you for the money. Not a lot—just enough to put one kid one day closer to walking. That's about \$5.

The Easter Seals you use enable the Easter Seal Society, through its many clinics and centers, to help people fight against these crippling disorders—crippling accidents, poliomyelitis, cerebral palsy, multiple sclerosis, muscular dystrophy, arthritis, birth deformities, speech defects and many others.



"Fight with them—against crippling"

EASTER SEAL FUND APPEAL

ADDRESS: CRIPPLED CHILDREN, C/O YOUR LOCAL POSTMASTER

